

Website Content Outline

HOME Page

* Logo and Brand Identity
* The Story of KaDieM - abbreviated
* Rotating banner of product and Karen/Danna/Mike photos
* Current events/news
* New Release
* Twitter and Facebook posts and/or blog
  + Video and Picture upload capable
* Join our mailing list
  + Pre-release notification

About Us

* The KaDieM Story and pic of all 3 of us
* Bios for Karen and Danna
* Bio for Michael, Winemaker
* Our Vineyards
* Recipes from our kitchens (able to download and print as .pdf)

Wine Store (connects to third party fulfillment)

* 2009 KaDieM Napa Valley Cabernet Sauvignon Summary
* Pre-order 2010 KaDieM Napa Valley Cabernet Sauvignon
* Add to Cart option
* Download full wine fact sheet as .pdf
* Expandable to accommodate additional wines/varietals/brands

News

* Intro Paragraph
* Events (involving Karen and/or Michael in the market)
* Press Releases
* Accolades and Scores
* Restaurant List
* Photo Gallery

Trade (a downloadable list of .pdf assets)

* Wine Fact Sheets by Vintage .pdf
* Bottle Shot
* Beauty Shots
* Winemaker Bio .pdf

Contact Us

* Intro Paragraph
* Email [info@KaDieMCellars.com](mailto:info@KaDieMCellars.com)
* Business address and contact phone number
* Provide input for customer name, address, phone and email

Blog

Twitter and Facebook icons

Search

Site Map